



March 3, 2025

Mr. Brian Cornell
Chair and Chief Executive Officer
Target Corporation
1000 Nicollet Mall
Minneapolis, MN 55403

Re: Arsenic, Cadmium, Lead, and Mercury Disclosures for Baby Food Products

Dear Mr. Cornell,

We write to urge Target Corporation to comply with California law and publicly disclose test results for the levels of arsenic, cadmium, lead and mercury in each lot of its Good & Gather brand of baby food products. This disclosure would be consistent with the obligations under Section 110962 of California's Health and Safety Code, which requires that baby food manufacturers post these test results on their website. This information currently does not appear to be available on the Target.com website.

While following a QR [code](#) on some Good & Gather products indicated the forthcoming availability of product testing analysis, the website unfortunately requires that the public provide the lot code for the product to access the test result. Requiring lot code information to access test results is not consumer-friendly and may be inconsistent with the legal requirements to make this information publicly available. Understanding that consumers may have the ability to search lot codes while shopping, this approach would be a hassle and not allow them to compare lots of brands. In addition, this information would not be available to online customers.

We urge Target to remove the requirement for the lot code and make the information publicly available to allow consumers to access test results before they go shopping.

Thank you for your attention to this matter. We request a response by Thursday, March 13, 2025. If you would like to discuss this matter, please contact me at 202-744-5291.

Sincerely,

/s/

Brian Ronholm
Director, Food Policy
Consumer Reports