



March 17, 2025

Mr. Jason Buechel
President and Chief Executive Officer
Whole Foods, Inc.
550 Bowie Street
Austin, TX 78703-4644

1385 Hancock St., Quincy Center Plaza
Quincy, MA 02169

Re: Arsenic, Cadmium, Lead, and Mercury Disclosures for Baby Food Products

Dear Mr. Buechel,

We write to urge Whole Foods to comply with California law and publicly disclose test results for the levels of arsenic, cadmium, lead and mercury in each lot of its BabyLife Organics baby food products. Based on our searches, this information currently does not appear to be available on the Whole Foods and BabyLife Organics' websites at <https://www.wholefoodsmarket.com> and <https://babylifeorganics.com/>.

This disclosure would be consistent with the obligations under Section 110962 of California's Health and Safety Code, which requires that baby food manufacturers post these test results on their website. Additional information is available at California's Department of Public Health's Frequently Asked Questions [webpage](#).

We urge Whole Foods to make the information publicly available to allow consumers to access test results before they go shopping. And when it does, it should not require the public to provide the lot code for the product to obtain test results. Requiring lot code information to access test results is not consumer-friendly and may be inconsistent with the legal requirements to make this information publicly available.

Thank you for your attention to this matter. We request a response by Monday, March 31, 2025. If you would like to discuss this matter, please contact me at 202-744-5291.

Sincerely,

/s/

Brian Ronholm
Director, Food Policy
Consumer Reports