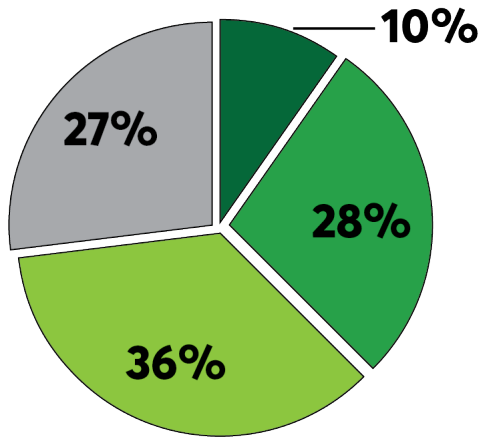




MARCH 2021

Almost 3 in 4 Nevada drivers are interested in getting an electric vehicle in the future

37% percent of adult Nevada drivers either plan to, or would consider getting, an electric vehicle (EV) for their next lease or purchase.



- I definitely plan on getting a plug-in EV for my next vehicle.
- I would consider getting a plug-in EV for my next vehicle.
- I have some interest in getting a plug-in EV in the future, but not for my next vehicle.
- I have no interest in ever getting a plug-in EV.

BASE: Nevada adults with a valid driver's license.
NOTE: Due to rounding, figure sums to more than 100%

A majority of Nevada drivers support the following actions by governments, utilities and automakers to help consumers overcome challenges to widespread EV ownership:

MORE TYPES OF EVS

- **72%** of adult Nevada drivers 'agree' or 'strongly agree' that automakers should make a variety of vehicle types available as plug-in EVs, including pickup trucks and SUVs; 10% disagree or strongly disagree.
- **55%** of adult Nevada drivers 'agree' or 'strongly agree' that their state should "require automakers to offer plug-in electric vehicle options;" 20% 'disagree' or 'strongly disagree.'

CONSUMER-FRIENDLY EV CHARGING RATES

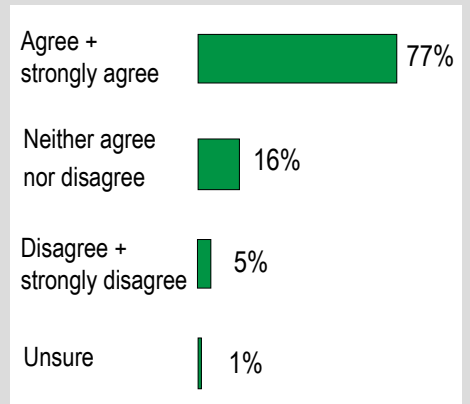
- **70%** of adult Nevadan drivers 'agree' or 'strongly agree' that electric utility providers should offer discounts to charge EVs at times when electricity demand is low; 9% 'disagree' or 'strongly disagree.'

EV PURCHASING REBATES

- **64%** of adult Nevadan drivers 'agree' or 'strongly agree' that "incentives and tax rebates for plug-in EVs should be available to all consumers, including high income;" 11% 'disagree' or 'strongly disagree.'

We asked adult Nevada drivers if they agree with, disagree with, or are unsure about, the following statement:

Widespread EV use will help reduce air or climate pollution.



BASE: Nevada adults with valid driver's license.
NOTE: Due to rounding, figure sums to less than 100%.