Almost 3 in 4 Nevada drivers are interested in getting an electric vehicle in the future

37% percent of adult Nevada drivers either plan to, or would consider getting, an electric vehicle (EV) for their next lease or purchase.

- 36% definitely plan on getting a plug-in EV for their next vehicle.
- 28% would consider getting a plug-in EV for their next vehicle.
- 10% have some interest in getting a plug-in EV in the future, but not for their next vehicle.
- 10% have no interest in ever getting a plug-in EV.

A majority of Nevada drivers support the following actions by governments, utilities, and automakers to help consumers overcome challenges to widespread EV ownership:

MORE TYPES OF EVS
- 72% of adult Nevada drivers ‘agree’ or ‘strongly agree’ that automakers should make a variety of vehicle types available as plug-in EVs, including pickup trucks and SUVs; 10% disagree or strongly disagree.
- 55% of adult Nevada drivers ‘agree’ or ‘strongly agree’ that their state should “require automakers to offer plug-in electric vehicle options;” 20% ‘disagree’ or ‘strongly disagree.’

CONSUMER-FRIENDLY EV CHARGING RATES
- 70% of adult Nevadan drivers ‘agree’ or ‘strongly agree’ that electric utility providers should offer discounts to charge EVs at times when electricity demand is low; 9% ‘disagree’ or ‘strongly disagree.’

EV PURCHASING REBATES
- 64% of adult Nevadan drivers ‘agree’ or ‘strongly agree’ that ‘incentives and tax rebates for plug-in EVs should be available to all consumers, including high income;’ 11% ‘disagree’ or ‘strongly disagree.’

We asked adult Nevada drivers if they agree with, disagree with, or are unsure about, the following statement:

Widespread EV use will help reduce air or climate pollution.

| Agree + strongly agree | 77% |
| Neither agree nor disagree | 16% |
| Disagree + strongly disagree | 5% |
| Unsure | 1% |

BASE: Nevada adults with a valid driver’s license.
NOTE: Due to rounding, figure sums to less than 100%.

Survey administered by phone and Internet from July 29 through August 12, 2020, to 439 adults residing in Nevada, fielded by NORC’s probability-based AmeriSpeak panel, with additional sample recruited through Dynata’s nonprobability opt-in panel. Questions about EVs were asked of the 400 with a valid driver’s license. Data weighted to be representative of all Nevadans.