Nearly 7 in 10 Minnesota drivers are interested in getting an electric vehicle in the future

33% percent of adult Minnesota drivers either plan to, or would consider getting, an electric vehicle (EV) for their next lease or purchase.

- I definitely plan on getting a plug-in EV for my next vehicle.
- I would consider getting a plug-in EV for my next vehicle.
- I have some interest in getting a plug-in EV in the future, but not for my next vehicle.
- I have no interest in ever getting a plug-in EV.

A majority of Minnesotan drivers support the following actions by governments, utilities and automakers to help consumers overcome challenges to widespread EV ownership:

**MORE TYPES OF EVS**

- 63% of adult Minnesota drivers ‘agree’ or ‘strongly agree’ that automakers should make a variety of vehicle types available as plug-in EVs, including pickup trucks and SUVs; only 7% disagree or strongly disagree.

**CONSUMER-FRIENDLY EV CHARGING RATES**

- 62% of adult Minnesota drivers ‘agree’ or ‘strongly agree’ that electric utility providers should offer discounts to charge EVs at times when electricity demand is low; 8% ‘disagree’ or ‘strongly disagree.’

**EV PURCHASING REBATES**

- 56% of adult Minnesota drivers ‘agree’ or ‘strongly agree’ that “incentives and tax rebates for plug-in EVs should be available to all consumers, including high income,” 16% ‘disagree’ or ‘strongly disagree.’

Survey administered by phone and Internet from July 29 through August 12, 2020, to 457 adults residing in Minnesota, fielded by NORC’s probability-based AmeriSpeak panel, with additional sample recruited through Dynata’s nonprobability opt-in panel. Questions about EVs were asked of the 424 with a valid driver’s license. Data weighted to be representative of all Minnesotans.