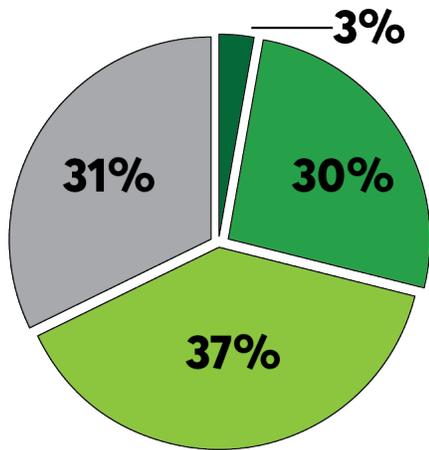




MARCH 2021

Nearly 7 in 10 Minnesota drivers are interested in getting an electric vehicle in the future

33% percent of adult Minnesota drivers either plan to, or would consider getting, an electric vehicle (EV) for their next lease or purchase.



- I definitely plan on getting a plug-in EV for my next vehicle.
- I would consider getting a plug-in EV for my next vehicle.
- I have some interest in getting a plug-in EV in the future, but not for my next vehicle.
- I have no interest in ever getting a plug-in EV.

BASE: Minnesota adults with a valid driver's license.
NOTE: Due to rounding, figure sums to more than 100%

A majority of Minnesotan drivers support the following actions by governments, utilities and automakers to help consumers overcome challenges to widespread EV ownership:

MORE TYPES OF EVS

- **63%** of adult Minnesota drivers 'agree' or 'strongly agree' that automakers should make a variety of vehicle types available as plug-in EVs, including pickup trucks and SUVs; only 7% disagree or strongly disagree.

CONSUMER-FRIENDLY EV CHARGING RATES

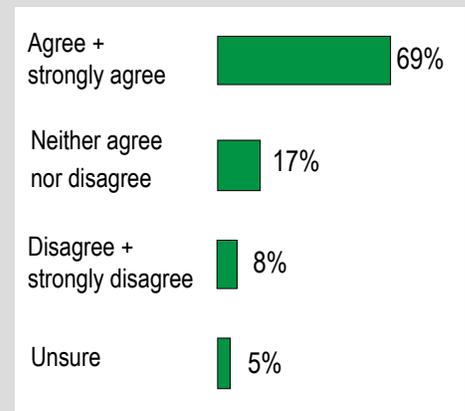
- **62%** of adult Minnesota drivers 'agree' or 'strongly agree' that electric utility providers should offer discounts to charge EVs at times when electricity demand is low; 8% 'disagree' or 'strongly disagree.'

EV PURCHASING REBATES

- **56%** of adult Minnesota drivers 'agree' or 'strongly agree' that "incentives and tax rebates for plug-in EVs should be available to all consumers, including high income;" 16% 'disagree or 'strongly disagree.'

We asked adult Minnesota drivers if they agree with, disagree with, or are unsure about, the following statement:

Widespread electric vehicle use will help reduce air or climate pollution.



BASE: Minnesota adults with valid driver's license.
NOTE: Due to rounding, figure sums to less than 100%.