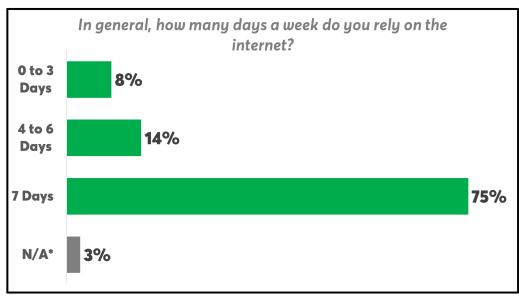


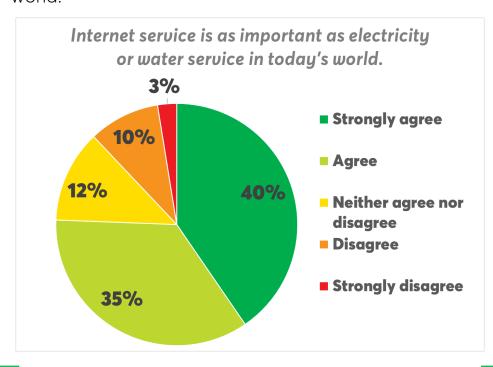
Importance of Broadband Internet

## In February 2021, Consumer Reports surveyed Americans about internet service.



\*Not applicable, I do not use the internet at all.

**76%** agree or strongly agree that internet service is as important as electricity or water service in today's world.



## Relying on the internet

75% of
Americans say
they need to
access the
internet, or use
other services
provided
by their ISP
(internet service
provider), without
disruption, to carry
out their daily
activities seven
days a week.

**86%** of Americans need access at least five days a week.

**4%** do not rely on the internet at all.\*

\*Do not use it at all or use it but don't rely on it.