

Data-powered technology that amplifies digital marketing performance and maximizes profitability.

BROWSE PRODUCTS

Our unique technology and tools unlock data to reveal brands core consumers and their characteristics across

We Are SRAX

marketing channels. By integrating all aspects of the advertising experience, including verified consumer participation, we deliver a digital competitive advantage for brands in the CPG, investor relations, luxury, and lifestyle verticals. About Us >

What We Do

Media

monetize your audiences across all channels.

Discover new and measurable

opportunities to target, reach, and

using our consumer-managed data platform.

Data

Unlock real, accurate, and verified data

from your online presence with our managed social services team.

Marketing

Generate brand awareness and loyalty

investor relations.

Technology

Amplify digital performance with our

unique management platforms for

media buying, social media, and



BlGtoken



SEQUIRE

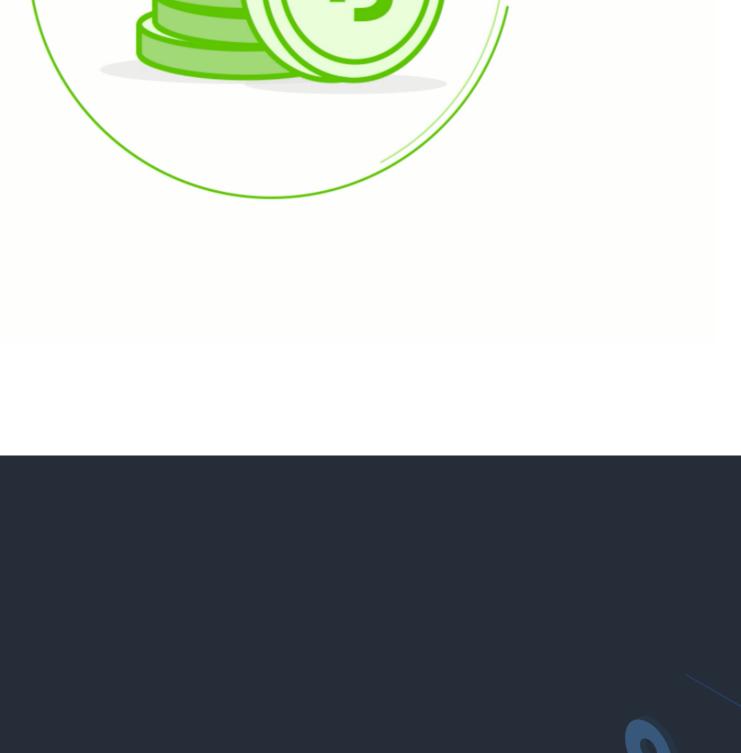


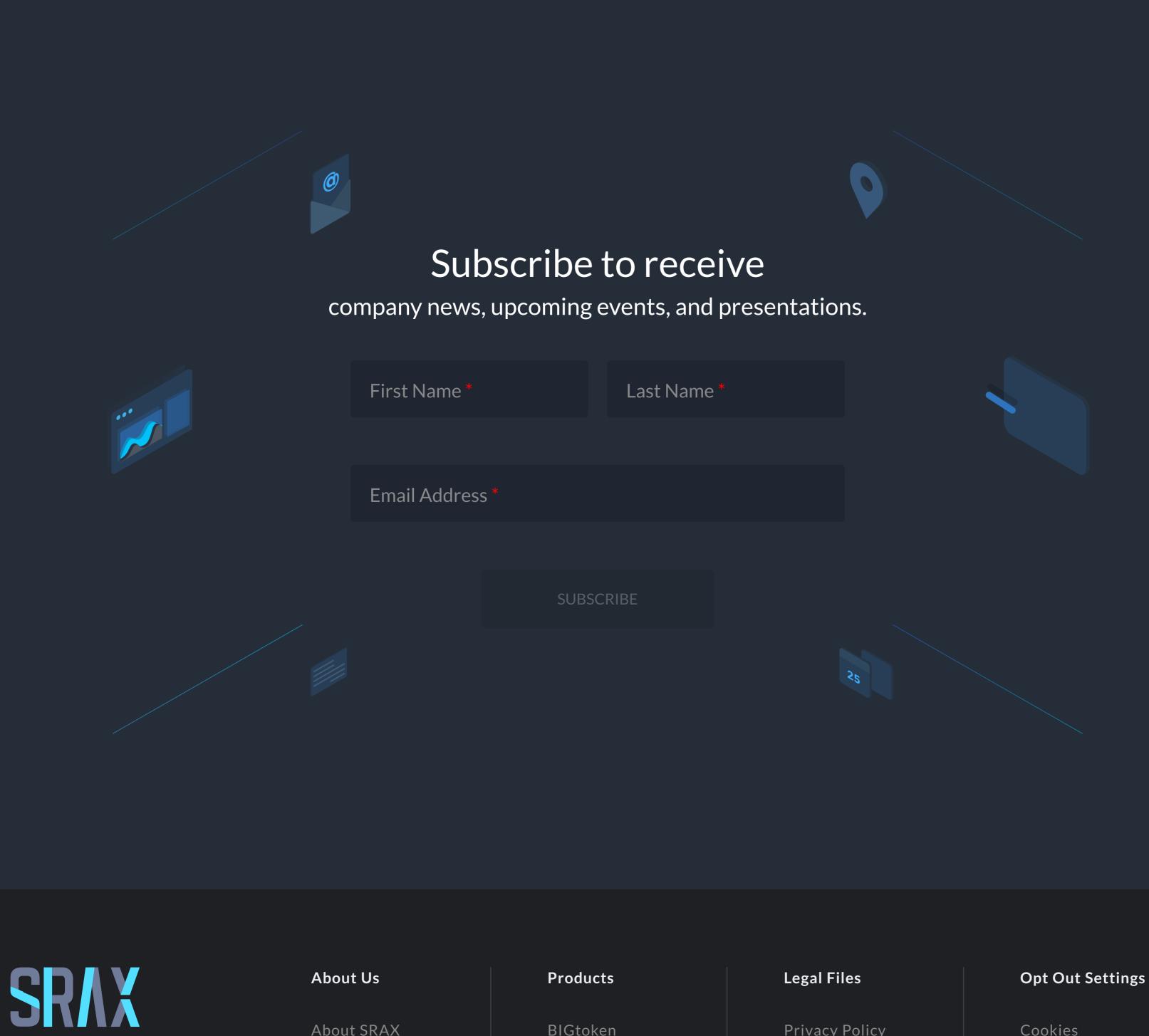
BIGtoken is a platform for people to own and earn from their data while providing advertisers access to verified consumer data to better reach and serve audiences.

Our Products

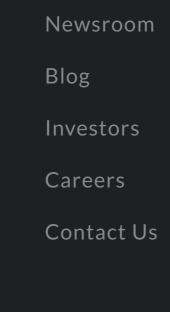












About SRAX

BIGtoken

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