



UNLOCK THE VALUE OF DATA

Data-powered technology that amplifies digital marketing performance and maximizes profitability.

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We Are SRAX

Our unique technology and tools unlock data to reveal brands core consumers and their characteristics across marketing channels. By integrating all aspects of the advertising experience, including verified consumer participation, we deliver a digital competitive advantage for brands in the CPG, investor relations, luxury, and lifestyle verticals.

[About Us >](#)

What We Do

Media

Discover new and measurable opportunities to target, reach, and monetize your audiences across all channels.

Data

Unlock real, accurate, and verified data using our consumer-managed data platform.

Marketing

Generate brand awareness and loyalty from your online presence with our managed social services team.

Technology

Amplify digital performance with our unique management platforms for media buying, social media, and investor relations.

Our Products



BIGtoken is a platform for people to own and earn from their data while providing advertisers access to verified consumer data to better reach and serve audiences.

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