Weakened gas mileage rules mean weaker fuel savings for consumers

Automakers agreed to emissions standards that benefit both car companies and consumers and are set to continue through 2025.

Rolling back federal fuel economy and emissions standards would cost consumers billions of dollars.

**Better Fuel Economy Saves Money**

**Targets Are Achievable:**
Meeting the 2025 standards will come primarily from improvements to gasoline-powered vehicles, requiring very modest sales of hybrids and electric vehicles (EVs).

**Average Vehicle**

- 29 mpg in 2020
- 37 mpg by 2025

**Targets Are Flexible:**
If consumers buy larger vehicles, automakers have easier fuel efficiency targets:

- SUVs/trucks: 32 mpg by 2025
- Cars: 44 mpg by 2025

73% of Americans agree that the federal government should be setting higher standards for vehicle efficiency.

**How Consumers Benefit from Fuel-Saving Technology:**

$1 tech investment = $3 fuel savings

Fuel-saving innovations provide a terrific 3-to-1 return on investment.

Drivers lose money if fuel economy standards are weakened

On average $2100 MORE per vehicle.

That’s at least $300 billion in additional costs.

70% of the cost of weaker standards will fall on pickup truck and SUV buyers.

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About half of the benefits of fuel-saving technology implemented today will be experienced by used car buyers.

**Step 1** Most new vehicle buyers finance their purchase, so consumers start saving money in the very first month of ownership as the fuel savings are greater than the difference in monthly payment.

**Step 2** Consumers’ net savings from better fuel economy puts money in their pockets and increases consumer spending, resulting in higher vehicle sales.

**Step 3** Higher sales of new vehicles means improved highway safety, because new cars are more likely to have advanced safety features (like blind-spot warning and automatic emergency braking).

**Step 4** So as consumers replace older vehicles with newer vehicles, consumers save money and get safer vehicles.

**Used Car Owners Benefit From Strong Standards**

73% Used vehicles make up 73% of all annual car and truck sales in U.S.

The positive effects of strong fuel economy standards will be long lasting, because fuel-saving technologies installed today eventually make their way to the used car market.

**A Rollback Would Harm Used Car Buyers over the Long-Term**

Used car buyers are choosing among vehicles already on the road. Rolling back fuel efficiency standards today restricts used car buyers to fewer fuel efficient vehicle choices available far into the future.

Furthermore, low-income consumers spend up to 5x higher a percentage of their income on fuel costs compared to high-income consumers.

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