Fact Sheet: The ‘Un-SAFE Rule’ would cost consumers money, and does not improve highway safety.

Automakers agreed to emissions standards that benefit both car companies and consumers and are set to continue through 2025.

Rolling back federal fuel economy and emissions standards would cost consumers billions of dollars.

**BETTER FUEL ECONOMY SAVES MONEY**

**TARGETS ARE ACHIEVABLE:**
Meeting the 2025 standards will come primarily from improvements to gasoline-powered vehicles, requiring very modest sales of hybrids and electric vehicles (EVs).

**TARGETS ARE FLEXIBLE:**
If consumers buy larger vehicles, automakers have easier fuel efficiency targets:

- **Average Vehicle**
  - 29 mpg in 2020
  - 37 mpg by 2025

- **SUVs/trucks**
  - 32 mpg by 2025

- **Cars**
  - 44 mpg by 2025

**73%** of Americans agree that the federal government should be setting higher standards for vehicle efficiency.

**HOW CONSUMERS BENEFIT FROM FUEL-SAVING TECHNOLOGY:**

- **$1 tech investment** = **$3 fuel savings**

  Fuel-saving innovations provide a terrific 3-to-1 return on investment.

**A ROLLBACK COSTS CONSUMERS**

On average **$3300 MORE per vehicle.**

That’s least **$460 billion in additional costs.**

**70%** of the cost of weaker fuel economy standards will fall on pickup truck and SUV owners.

**THE ROLLBACK IS LIKE A GAS TAX**
The rollback is like a gas tax because it increases drivers’ fuel costs.

<table>
<thead>
<tr>
<th>Price per gallon</th>
<th>$3.18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost added by rollback</td>
<td>+ $0.63</td>
</tr>
<tr>
<td>You pay per gallon</td>
<td>$3.81</td>
</tr>
</tbody>
</table>

*based on 2025 projections

**Consumer Reports**

ConsumerReports.org/Advocacy
Investing in fuel economy technology not only saves consumers money, but also improves highway safety

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**Step 1** Most new vehicle buyers finance their purchase, so consumers start saving money in the very first month of ownership as the fuel savings are greater than the difference in monthly payment.

**Step 2** Consumers’ net savings from better fuel economy puts money in their pockets and increases consumer spending, resulting in higher vehicle sales.

**Step 3** Higher sales of new vehicles means improved highway safety, because new cars are more likely to have advanced safety features (like blind-spot warning and automatic emergency braking).

**Step 4** So as consumers replace older vehicles with newer vehicles, consumers save money and get safer vehicles.

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**Used Car Owners Benefit From Strong Standards**

Used vehicles make up **73%** of all annual car & truck sales in U.S.

The positive effects of strong fuel economy standards will be long lasting, because fuel-saving technologies installed today eventually make their way to the used car market.

About half of the benefits of fuel-saving technology implemented today will be experienced by used car owners.

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**A Rollback Would Harm Used Car Buyers Over the Long-Term**

Used car buyers are choosing among vehicles already on the road. Rolling back fuel efficiency standards today restricts used car buyers to fewer fuel efficient vehicle choices available far into the future.

Furthermore, low-income consumers spend up to **5x** higher a percentage of their income on fuel costs compared to high-income consumers.

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Learn more at [ConsumerReports.org/Advocacy](http://ConsumerReports.org/Advocacy)