American Academy of Pediatrics – Consumer Federation of America – Consumers Union – Kids In Danger – National Center for Health Research – Public Citizen – Shane's Foundation– U.S. PIRG

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Tragic: Eighth IKEA Dresser Death Identified: 2-year-old boy killed in California Consumer Advocates Demand Effective Action from IKEA and the U.S. Consumer Product Safety Commission

WASHINGTON, D.C.—Today, in an <u>article</u> in the Philadelphia Inquirer, an additional death was identified as a result of a recalled IKEA Malm dresser tipping over. On June 28, 2016, after a yearlong education campaign, the Consumer Product Safety Commission (CPSC) and IKEA recalled 29 million IKEA Malm and other dressers. These dressers are now known to be responsible for eight deaths and at least 36 injuries, though those numbers have not been updated recently. The most recent known death occurred in May 2017 in California when a dresser tipped over, killing a 2-year-old boy.

The American Academy of Pediatrics, Consumers Union, Consumer Federation of America, Kids In Danger, the National Center for Health Research, Public Citizen, Shane's Foundation, and U.S. PIRG issued the following joint statement:

"We are saddened by this recent death, and share our deepest condolences with the families who are suffering from their unthinkable loss.

From the delay in issuing a recall to lackluster efforts by IKEA to fully communicate the hazard and the recall to the public – relying instead on soft messages on securing any and all furniture – this death highlights the risks to children of tip-over incidents. Companies must be held accountable for their products' safety and the CPSC must be strong enough to force companies to take action in ways that successfully get recalled products out of homes.

Our organizations call on the CPSC and its acting chairman, Ann Marie Buerkle, to protect consumers by substantially increasing efforts to reach every home with an IKEA dresser, urging families to return any unsafe dresser for a refund, and providing incentives for consumers to remove such a dresser from their homes.

Unfortunately, the communication efforts focused on anchoring a deadly dresser to the wall are not enough on their own. Anchoring devices are meant as a second layer of protection for stable dressers – not as a replacement for making stable dressers in the first place.

IKEA and the CPSC must take effective action to prevent more families from losing children as a result of unstable dressers."

The groups have previously <u>sent letters</u> to then-CPSC Chairman Elliot Kaye, calling on the safety agency to take strong, immediate action to better protect children from the tip-over hazard of certain IKEA Malm dressers. Our groups urged IKEA in August 2016 to increase transparency and share critical recall data and related internal records. As recently as this past July, some groups marked the anniversary of the recall <u>with a call</u> to improve its effectiveness. These groups have also reiterated the importance of the recall through an ongoing social media campaign.

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