

**Consumer Action • Consumer Federation of America • Consumers Union
National Association of Consumer Advocates • National Consumers League
National Consumer Law Center • Public Citizen
U.S. Public Interest Research Group**

January 13, 2014

The Honorable Barack Obama
President
White House
1600 Pennsylvania Avenue, NW
Washington, DC 20006

Dear President Obama:

As presidents and chief executive officers of many of the nation's leading consumer organizations, we are writing to both thank you for your continued leadership on key consumer issues and to urge you to redouble your efforts to protect the gains made on behalf of American consumers. If consumer protections are weakened, not only are individuals harmed, but the stability of the entire economy and confidence in the marketplace can be threatened. We want to work with you and lawmakers to find opportunities to expand and improve upon consumer rights during the 114th Congress.

Over the past six years, your close work with Congress led to the passage of the Affordable Care Act, the Dodd-Frank Wall Street Reform and Consumer Protection Act, which also established the Consumer Financial Protection Bureau, the CARD Act, and the Food Safety Modernization Act. Work to implement these reforms is well underway. And your work on fuel economy standards is helping to reduce our dependence on foreign oil and save consumers money at the pump. You have also appointed many fine agency heads that are pursuing a pro-consumer agenda.

Our organizations are united in working to fight for these and other issues most pressing to American consumers. We intend to work together with your Administration and Congress to amplify our voices and resources on these matters. Attached is our agenda to level the playing field for consumers, which we are also sharing with the Senate and House.

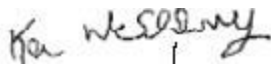
“A Robust Agenda for Consumers” describes several essential consumer priorities:

- Ensuring financial security
- Making health care affordable, accessible and safe
- Protecting regulatory safeguards
- Making sure our food, products and cars are safe
- Building on environmental progress
- Ensuring the Internet remains affordable and accessible
- Keeping legal avenues open to all consumers
- Working for more competition and consumer choice
- Promoting fair trade
- Reducing the influence of money in politics

We know the challenges ahead are great, but this is a critical moment for American consumers and the country at large. The financial crisis of 2008 made it brutally clear how damaging lax oversight can be for individuals and the economy. Consumers simply want and deserve a fair shake in the marketplace. The safety of the food we eat, the products we buy, and the financial services we choose depend upon it.

By working together and helping consumers make more informed decisions, we want to continue to build an influential consumer movement that will be a force for change. We look forward to working with you in the months ahead to achieve these critical goals.

Sincerely,



Ken McEldowney
Executive Director
Consumer Action



Ira Rheingold
Executive Director
National Association of Consumer
Advocates



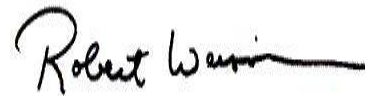
Stephen Brobeck
Executive Director
Consumer Federation of America



Sally Greenberg
Executive Director
National Consumer League



Willard P. Ogburn
Executive Director
National Consumer Law Center
(on behalf of its low income clients)



Robert Weissman
President
Public Citizen



Marta Tellado
President and CEO
Consumers Union



Andre Delattre
Executive Director
U.S. PIRG

Websites and Organizational Contacts Regarding This Agenda:

Consumer Action (consumer-action.org)

Linda Sherry, Director, National Priorities; 202-544-3088

Consumer Federation of America (consumerfed.org)

Rachel Weintraub, Legislative Director, 202-387-6121

Consumers Union (consumersunion.org)

Ellen Bloom, Senior Director of Federal Policy and the Washington Office, 202-462-6262

National Association of Consumer Advocates (naca.net)

Ira Rheingold, Executive Director, 202-452-1989 x101

National Consumers League (nclnet.org)

Sally Greenberg, Executive Director, 202-452-6252

National Consumer Law Center (nclc.org)

Lauren Saunders, Associate Director, Washington Office, 202-595-7845

Public Citizen (citizen.org)

Lisa Gilbert, Director Public Citizen's Congress Watch, 202-454 -5188

U.S. Public Interest Research Group (uspirg.org)

Ed Mierzwinski, Consumer Program Director, 202-461-3821