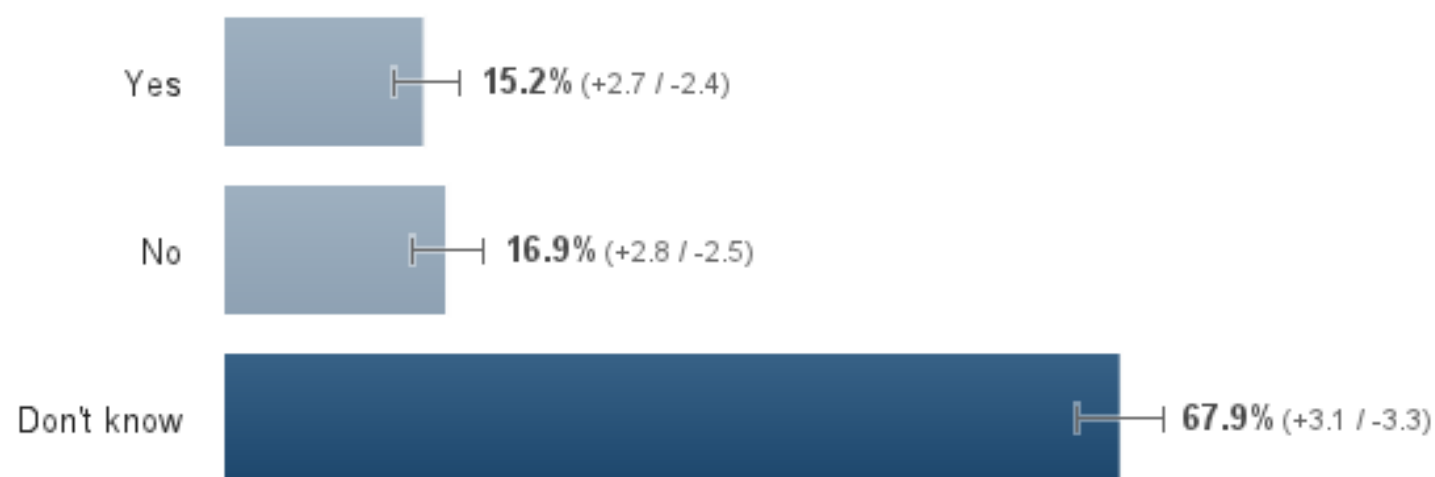


SINGLE ANSWER

Are antibiotics used to treat disease in apple and pear trees?

Results for respondents with demographics. Weighted by Age, Gender, Region. (909 responses)

Winner statistically significant.



All (909)

Yes 15.2% (+2.7 / -2.4)

No 16.9% (+2.8 / -2.5)

Don't know 67.9% (+3.1 / -3.3)

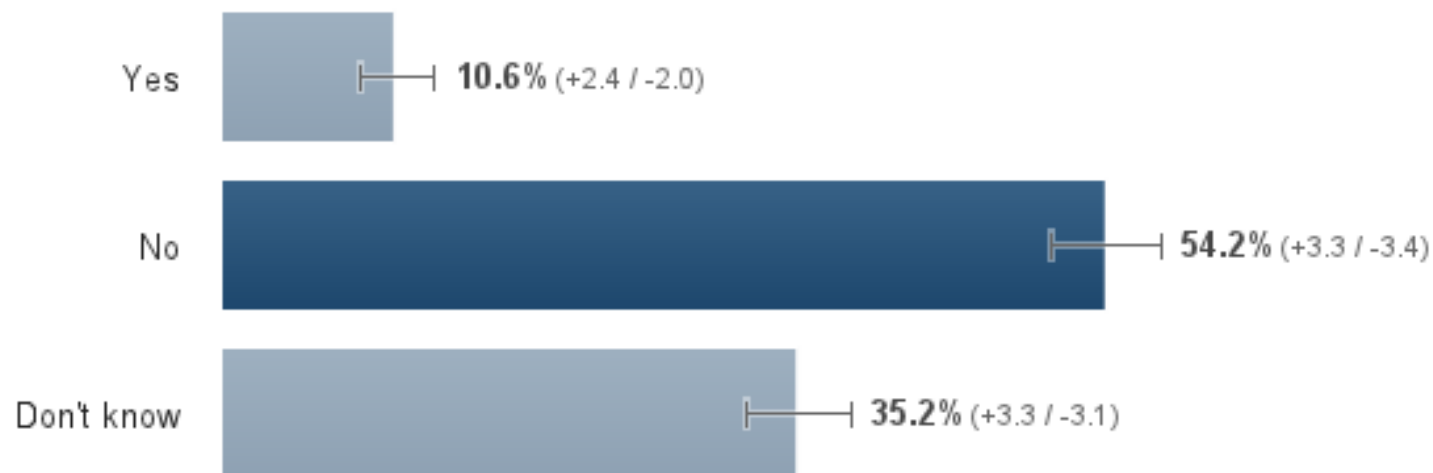
Methodology: Conducted by Google Consumer Surveys, March 29, 2013 - April 03, 2013 and based on 909 online responses. Sample: National adult Internet population.

SINGLE ANSWER

Fact: Apple and pear trees can be sprayed with antibiotics to treat disease. Should fruit from these trees be allowed to have the "organic" label?

Results for respondents with demographics. Weighted by Age, Gender, Region. (910 responses)

Order statistically significant.



All (910)

Yes 10.6% (+2.4 / -2.0)

No 54.2% (+3.3 / -3.4)

Don't know 35.2% (+3.3 / -3.1)

Methodology: Conducted by Google Consumer Surveys, March 29, 2013 - April 03, 2013 and based on 910 online responses. Sample: National adult Internet population.