



U.S. Department  
of Transportation

**National Highway  
Traffic Safety  
Administration**

Administrator

1200 New Jersey Avenue, SE  
Washington, DC 20590

March 9, 2012

Mr. Jim Guest  
President  
Consumer Reports  
101 Truman Avenue  
Yonkers, NY 10703-1057

Dear Mr. Guest:

Congratulations to Consumer Reports and Consumers International on the occasion of the 50<sup>th</sup> anniversary of President Kennedy's call for consumer rights.

The goals set forth by the President on March 15, 1962, echo the values and commitment here at the National Highway Traffic Safety Administration (NHTSA). He called for safer transportation and encouraged government, automakers and allied groups to work together to prevent tragedies on our highways.

President Kennedy also spoke broadly of the consumers' right to be heard, as well as the right to have the facts they need to make informed choices.

As you know, at NHTSA, we place a special emphasis on working with our stakeholders and educating consumers while carrying out our mission of saving lives and reducing injuries on our Nation's roadways. Our [Safercars.gov](http://Safercars.gov) website is a one-stop shop for consumers to research vehicle safety ratings, make informed choices on child restraints, and report any possible defects. At the same time, through our numerous safety campaigns, we work to proactively inform consumers about the challenges they face on the road and how to protect themselves and their families.

The vision and inspiration behind President Kennedy's words 50 years ago have led Consumer Reports and your fellow members of Consumers International to recognize March 15 as World Consumer Rights Day.

We wish you the very best as you celebrate this momentous day and continue your outstanding work on behalf of consumers.

Sincerely,

David L. Strickland