

Antibiotics in Animal Feed

Survey Research Report

Consumer Reports® National Research Center

April, 2012

Demographic Information

Gender	%
Male	49
Female	51
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BASE: All respondents	1000

Political identification	%
Republican	24
Independent, lean Republican	15
Independent	8
Independent, lean Democratic	15
Democrat	33
Other party	4
Don't know/refused	2
<hr/>	
BASE: All respondents	1000

Marital status	%
Married	51
Living as married	3
Single	25
Divorced	12
Separated	2
Widowed	8
Refused/No response	0
<hr/>	
BASE: All respondents	1000

Has children	%
Yes	34
No	65
Refused/No response	0
<hr/>	
BASE: All respondents	1000

Kids under 6	%
Refused/No response	0
None	81
1	9
2	6
3	3
4 or more	0
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BASE: All respondents	1000

Kids 7-12	%
Refused/No response	0
None	84
1	12
2	3
3	0
4 or more	0
<hr/>	
BASE: All respondents	1000

Kids 13-17

	%
Refused/No response	0
None	86
1	11
2	2
3	0
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BASE: All respondents	1000

Household size

	%
Refused/No response	0
1	21
2	34
3	19
4	13
5	7
6	4
7	1
8	0
9	0
14	0
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BASE: All respondents	1000

Education level

	%
8th grade or less	2
Some high school	10
High school diploma	31
Some college	19
Associates degree	9
Bachelors degree/college graduate	17
Postgraduate degree	11
Don't know/refused	1
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BASE: All respondents	1000

Age

	%
18-20	5
21-24	7
25-29	6
30-34	11
35-39	7
40-44	10
45-49	8
50-54	12
55-59	8
60-64	8
65-69	5
70-74	5
75 or older	8
Refused/No response	0
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BASE: All respondents	1000

Median Age: 46 years

Income	%
Under \$25,000	23
\$25,000 to under \$30,000	7
\$30,000 to under \$35,000	4
\$35,000 to under \$40,000	6
\$40,000 to under \$50,000	8
\$50,000 to under \$60,000	7
\$60,000 to under \$75,000	6
\$75,000 to under \$100,000	9
\$100,000 to under \$125,000	6
\$125,000 or more	11
Refused/No response	13
BASE: All respondents	1000

Region	%
Northeast	18
Midwest	22
South	37
West	23
BASE: All respondents	1000

Survey questions

Q1		%
	How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?	
	Strongly agree	55
	Somewhat agree	31
	Somewhat disagree	8
	Strongly disagree	4
	Don't know/no opinion	2
	BASE: All respondents	1000

(total agree = 86%)

Q2		%
	Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?	
	Yes	57
	No	24
	Don't know/unsure	19
	BASE: All respondents	1000

Q3		%
	Would you buy meat without antibiotics if it were available?	
	Yes	82
	No	16
	I don't eat meat or poultry	0
	Don't know/unsure	2
	BASE: Respondents indicating "No" to Q2	240

Q4		%
	How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?	
	\$2.00 more per pound	11
	\$1.00 more per pound	26
	\$0.50 more per pound	14
	\$0.25 more per pound	6
	\$0.05 more per pound	3
	No more, you'd buy it only if it cost the same	35

(60% would pay more - 37% would pay \$1-2 r

I don't eat meat or poultry	2
I would not buy meat raised without antibiotics	1
Don't know	2
Would pay any amount per pound	61
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BASE: All respondents	1000

Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?

Q5_1

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure	%
Extremely concerned	34
Very concerned	38
Net high concern	72
Somewhat concerned	19
Not very concerned	5
Not at all concerned	3
<i>Net un concern</i>	8
Don't know/unsure	1
BASE: All respondents	1000

Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions

Q5_2

	%
Extremely concerned	30
Very concerned	37
Net high concern	67
Somewhat concerned	22
Not very concerned	7
Not at all concerned	3
<i>Net un concern</i>	10
Don't know/unsure	1
BASE: All respondents	1000

Widespread use of antibiotics leaving residues in the meat for human consumption

Q5_3

	%
Extremely concerned	29
Very concerned	36
Net high concern	65
Somewhat concerned	23
Not very concerned	8
Not at all concerned	3
<i>Net un concern</i>	11
Don't know/unsure	1
BASE: All respondents	1000

Limiting use of antibiotics causing the price of meat and poultry to go up

Q5_4

	%
Extremely concerned	17
Very concerned	27
Net high concern	44
Somewhat concerned	36
Not very concerned	13
Not at all concerned	6
<i>Net un concern</i>	19
Don't know/unsure	1
BASE: All respondents	1000

Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff

Q5_5

	%
Extremely concerned	26
Very concerned	35
Net high concern	61
Somewhat concerned	24

Not very concerned	10
Not at all concerned	5
<i>Net unconcern</i>	<i>14</i>
Don't know/unsure	1
BASE: All respondents	1000

Antibiotics in Animal Feed--by gender

Q1 How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?

	Men	Women
Strongly agree	46	64
Somewhat agree	36	26
Somewhat disagree	10	5
Strongly disagree	5	4
Don't know/no opinion	3	1
BASE: All respondents	495	505

Q2 Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?

	Men	Women
Yes	56	59
No	24	24
Don't know/unsure	20	17
BASE: All respondents	495	505

Q3 Would you buy meat without antibiotics if it were available?

	Men	Women
Yes	85	80
No	13	18
I don't eat meat or poultry	0	0
Don't know/unsure	2	2
BASE: Respondents indicating "No" to Q2	120	120

Q4 How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?

	Men	Women
\$2.00 more per pound	11	12
\$1.00 more per pound	22	29
\$0.50 more per pound	13	15
\$0.25 more per pound	8	4
\$0.05 more per pound	3	4
No more, you'd buy it only if it cost the same	37	33
I don't eat meat or poultry	2	1
I would not buy meat raised without antibiotics	1	0
Don't know	3	2
Would pay any amount more per pound	57	64
BASE: All respondents	495	505

Q5_1 *Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?*

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure

	Men	Women
Extremely concerned	31	38
Very concerned	37	39
Net high concern	68	77
Somewhat concerned	20	18

Not very concerned	7	3
Not at all concerned	4	2
<i>Net un concern</i>	<i>11</i>	<i>4</i>
Don't know/unsure	1	1
BASE: All respondents	495	505

Q5_2	Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions		
		Men	Women
	Extremely concerned	24	35
	Very concerned	34	41
	<i>Net high concern</i>	58	76
	Somewhat concerned	26	17
	Not very concerned	10	5
	Not at all concerned	4	1
	<i>Net un concern</i>	14	6
	Don't know/unsure	1	1
	BASE: All respondents	495	505

Q5_3	Widespread use of antibiotics leaving residues in the meat for human consumption		
		Men	Women
	Extremely concerned	25	32
	Very concerned	33	40
	<i>Net high concern</i>	58	72
	Somewhat concerned	25	21
	Not very concerned	12	5
	Not at all concerned	5	1
	<i>Net un concern</i>	16	6
	Don't know/unsure	1	1
	BASE: All respondents	495	505

Q5_4	Limiting use of antibiotics causing the price of meat and poultry to go up		
		Men	Women
	Extremely concerned	15	19
	Very concerned	24	30
	<i>Net high concern</i>	39	49
	Somewhat concerned	36	37
	Not very concerned	16	9
	Not at all concerned	8	4
	<i>Net un concern</i>	24	14
	Don't know/unsure	1	1
	BASE: All respondents	495	505

Q5_5	Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff		
		Men	Women
	Extremely concerned	21	31
	Very concerned	32	37
	<i>Net high concern</i>	53	68
	Somewhat concerned	26	22
	Not very concerned	13	6
	Not at all concerned	6	3
	<i>Net un concern</i>	20	9
	Don't know/unsure	2	1
	BASE: All respondents	495	505

Antibiotics in Animal Feed--by age

Q1 How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
Strongly agree	59	52	48	61	57	62
Somewhat agree	30	34	41	26	27	23
Somewhat disagree	7	7	6	8	10	9
Strongly disagree	2	1	4	4	6	5
Don't know/no opinion	2	5	1	1	1	2
BASE: All respondents	118	172	176	194	163	96

Q2 Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
Yes	70	55	64	54	53	57
No	11	28	23	22	32	22
Don't know/unsure	19	17	13	24	15	21
BASE: All respondents	118	172	176	194	163	96

Q3 Would you buy meat without antibiotics if it were available?

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
Yes	68	79	86	90	86	77
No	32	21	14	8	9	19
I don't eat meat or poultry	0	0	0	0	0	0
Don't know/unsure	0	0	0	2	4	4
BASE: Respondents indicating "No" to Q2	13	49	41	43	52	21

Q4 How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
\$2.00 more per pound	23	12	8	13	10	7
\$1.00 more per pound	31	28	27	24	25	23
\$0.50 more per pound	6	9	17	16	22	15
\$0.25 more per pound	2	9	7	5	4	8
\$0.05 more per pound	0	4	4	5	3	2
No more, you'd buy it only if it cost the same	30	33	35	34	35	37
I don't eat meat or poultry	3	2	0	1	1	3
I would not buy meat raised without antibiotics	3	0	0	1	0	0
Don't know	2	2	2	3	1	4

Would pay any amount more per pound	62	62	63	61	64	56
BASE: All respondents	118	172	176	194	163	96

Q5_1 *Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?*

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
Extremely concerned	50	23	31	35	40	33
Very concerned	32	41	36	34	43	43
<i>Net high concern</i>	83	64	67	69	84	76
Somewhat concerned	17	25	20	24	10	17
Not very concerned	0	8	7	4	5	4
Not at all concerned	0	3	4	3	2	3
<i>Net un concern</i>	0	11	11	7	6	6
Don't know/unsure	0	0	1	0	0	0
BASE: All respondents	118	172	176	194	163	96

Q5_2 **Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions**

	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 and older
Extremely concerned	43	19	28	33	31	32
Very concerned	35	38	34	36	43	44
<i>Net high concern</i>	78	57	61	68	75	76
Somewhat concerned	15	32	20	23	18	17
Not very concerned	5	11	13	5	6	4
Not at all concerned	2	0	5	3	1	3
<i>Net un concern</i>	7	11	17	8	7	8
Don't know/unsure	0	0	1	1	0	0
BASE: All respondents	118	172	176	194	163	96

Q5_3	Widespread use of antibiotics leaving residues in the meat for human consumption						65 and
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	older
	Extremely concerned	40	16	31	31	29	29
	Very concerned	27	39	30	38	45	39
	<i>Net high concern</i>	67	55	61	69	74	68
	Somewhat concerned	24	25	27	22	17	22
	Not very concerned	9	15	7	6	6	6
	Not at all concerned	0	3	3	3	2	3
	<i>Net un concern</i>	9	18	10	9	9	9
	Don't know/unsure	0	2	1	0	0	1
	BASE: All respondents	118	172	176	194	163	96

Q5_4	Limiting use of antibiotics causing the price of meat and poultry to go up						65 and
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	older
	Extremely concerned	27	13	14	20	17	14
	Very concerned	21	14	25	30	35	34
	<i>Net high concern</i>	48	26	40	50	52	48
	Somewhat concerned	26	55	39	31	33	32
	Not very concerned	18	13	16	10	11	11
	Not at all concerned	7	6	4	7	4	9
	<i>Net un concern</i>	26	19	20	18	15	19
	Don't know/unsure	0	0	1	1	1	1
	BASE: All respondents	118	172	176	194	163	96

Q5_5	Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff						65 and
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	older
	Extremely concerned	44	19	22	27	27	24
	Very concerned	28	38	30	34	42	43
	<i>Net high concern</i>	72	57	51	61	69	67
	Somewhat concerned	18	19	30	28	24	17
	Not very concerned	7	17	12	6	5	8
	Not at all concerned	2	5	6	5	2	6
	<i>Net un concern</i>	9	22	18	11	7	14
	Don't know/unsure	0	2	1	0	0	2
	BASE: All respondents	118	172	176	194	163	96

Antibiotics in Animal Feed--by income

Q1 How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?

	Under \$50,000	Over \$50,000	DK/NR
Strongly agree	56	57	47
Somewhat agree	27	34	35
Somewhat disagree	9	6	8
Strongly disagree	7	2	4
Don't know/no opinion	1	1	6
BASE: All respondents	483	389	128

Q2 Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?

	Under \$50,000	Over \$50,000	DK/NR
Yes	53	65	51
No	27	18	29
Don't know/unsure	20	17	20
BASE: All respondents	483	389	128

Q3 Would you buy meat without antibiotics if it were available?

	Under \$50,000	Over \$50,000	DK/NR
Yes	85	79	81
No	13	19	19
I don't eat meat or poultry	0	1	0
Don't know/unsure	2	2	0
BASE: Respondents indicating "No" to Q2	132	71	37

Q4 How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?

	Under \$50,000	Over \$50,000	DK/NR
\$2.00 more per pound	13	11	8
\$1.00 more per pound	21	35	16
\$0.50 more per pound	11	17	19
\$0.25 more per pound	5	5	11
\$0.05 more per pound	4	2	3
No more, you'd buy it only if it cost the same	42	26	34
I don't eat meat or poultry	1	1	6
I would not buy meat raised without antibiotics	1	1	0
Don't know	2	2	4
Would pay any amount more per pound	54	70	56
BASE: All respondents	483	389	128

Q5_1 *Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?*

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure

	Under \$50,000	Over \$50,000	DK/NR
Extremely concerned	38	31	30
Very concerned	37	38	42
Net high concern	76	69	71
Somewhat concerned	17	21	24

Not very concerned	4	7	2
Not at all concerned	3	3	3
<i>Net unconcern</i>	7	9	4
Don't know/unsure	1	1	1
BASE: All respondents	483	389	128

Q5_2	Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions	Under	Over	DK/NR
		\$50,000	\$50,000	
	Extremely concerned	32	26	32
	Very concerned	40	36	32
	<i>Net high concern</i>	73	62	64
	Somewhat concerned	19	24	21
	Not very concerned	5	10	9
	Not at all concerned	2	3	5
	<i>Net un concern</i>	8	13	13
	Don't know/unsure	1	1	1
	BASE: All respondents	483	389	128

Q5_3	Widespread use of antibiotics leaving residues in the meat for human consumption	Under	Over	DK/NR
		\$50,000	\$50,000	
	Extremely concerned	31	25	28
	Very concerned	39	34	34
	<i>Net high concern</i>	70	60	62
	Somewhat concerned	19	28	21
	Not very concerned	7	9	11
	Not at all concerned	2	3	6
	<i>Net un concern</i>	9	12	18
	Don't know/unsure	2	1	0
	BASE: All respondents	483	389	128

Q5_4	Limiting use of antibiotics causing the price of meat and poultry to go up	Under	Over	DK/NR
		\$50,000	\$50,000	
	Extremely concerned	18	14	23
	Very concerned	35	19	23
	<i>Net high concern</i>	52	33	46
	Somewhat concerned	32	42	36
	Not very concerned	10	17	11
	Not at all concerned	5	7	5
	<i>Net un concern</i>	15	24	16
	Don't know/unsure	1	1	2
	BASE: All respondents	483	389	128

Q5_5	Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff	Under	Over	DK/NR
		\$50,000	\$50,000	
	Extremely concerned	29	22	30
	Very concerned	38	33	29
	<i>Net high concern</i>	66	55	59
	Somewhat concerned	21	27	23
	Not very concerned	8	12	8
	Not at all concerned	3	5	9
	<i>Net un concern</i>	11	18	17
	Don't know/unsure	2	1	0
	BASE: All respondents	483	389	128

Antibiotics in Animal Feed--by political orientation

Q1 How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?

	Democrat	Republican	Independent	Other	DK/Refused
Strongly agree	55	56	44	74	31
Somewhat agree	30	28	47	20	60
Somewhat disagree	8	10	3	0	8
Strongly disagree	5	4	2	6	0
Don't know/no opinion	1	2	4	0	0
BASE: All respondents	474	392	76	42	16

Q2 Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?

	Democrat	Republican	Independent	Other	DK/Refused
Yes	63	56	40	44	36
No	20	28	25	36	23
Don't know/unsure	17	16	36	19	40
BASE: All respondents	474	392	76	42	16

Q3 Would you buy meat without antibiotics if it were available?

	Democrat	Republican	Independent	Other	DK/Refused
Yes	86	76	90	100	80
No	14	22	5	0	0
I don't eat meat or poultry	0	0	0	0	0
Don't know/unsure	1	2	5	0	20
BASE: Respondents indicating "No" to Q2	93	109	19	15	4

Q4 How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?

	Democrat	Republican	Independent	Other	DK/Refused
\$2.00 more per pound	14	7	11	31	4
\$1.00 more per pound	25	29	18	17	11
\$0.50 more per pound	14	17	9	5	21
\$0.25 more per pound	4	6	13	14	4
\$0.05 more per pound	4	3	2	0	0
No more, you'd buy it only if it cost the same	36	34	39	30	47
I don't eat meat or poultry	1	2	6	0	0
I would not buy meat raised without antibiotics	1	1	0	0	0

Don't know	2	1	3	3	13
Would pay any amount more per pound	61	62	52	67	40
BASE: All respondents	474	392	76	42	16

Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?

Q5_1

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure

	Democrat	Republican	Independent	Other	DK/Refused
Extremely concerned	40	26	33	49	53
Very concerned	38	39	39	38	30
<i>Net high concern</i>	77	65	72	87	83
Somewhat concerned	16	23	22	12	17
Not very concerned	4	7	4	0	0
Not at all concerned	2	4	2	0	0
<i>Net un concern</i>	6	11	6	0	0
Don't know/unsure	0	1	0	1	0
BASE: All respondents	474	392	76	42	16

Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions

Q5_2

	Democrat	Republican	Independent	Other	DK/Refused
Extremely concerned	33	23	36	53	28
Very concerned	39	37	36	25	26
<i>Net high concern</i>	73	59	72	78	55
Somewhat concerned	19	24	23	17	38
Not very concerned	6	11	3	0	3
Not at all concerned	2	4	2	0	4
<i>Net un concern</i>	8	15	5	0	7
Don't know/unsure	0	1	0	6	0
BASE: All respondents	474	392	76	42	16

Widespread use of antibiotics leaving residues in the meat for human consumption

Q5_3

	Democrat	Republican	Independent	Other	DK/Refused
Extremely concerned	29	24	30	59	25
Very concerned	39	33	44	19	56
<i>Net high concern</i>	68	57	74	78	81
Somewhat concerned	20	28	19	16	16
Not very concerned	8	9	5	6	0
Not at all concerned	2	5	1	0	4
<i>Net un concern</i>	10	14	6	6	4
Don't know/unsure	1	1	1	0	0
BASE: All respondents	474	392	76	42	16

Q5_4	Limiting use of antibiotics causing the price of meat and poultry to go up					
	Democrat	Republican	Independent	Other	DK/Refused	
	19	11	21	42	6	
	28	28	26	11	17	
	47	39	48	53	22	
	33	39	38	28	67	
	13	13	13	10	7	
	7	6	1	6	0	
	20	19	14	16	7	
	0	2	0	3	4	
	474	392	76	42	16	

Q5_5	Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff					
	Democrat	Republican	Independent	Other	DK/Refused	
	29	19	34	51	11	
	34	35	36	30	37	
	63	54	70	82	48	
	23	26	20	8	40	
	8	12	7	9	5	
	4	6	2	0	4	
	12	18	9	9	8	
	2	2	0	1	4	
	474	392	76	42	16	

Antibiotics in Animal Feed--by region

Northeast: CT, MA, MS, NH, NJ, NY, PA, RI, VT

Midwest: IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI

South: AL, AR, DC, DE, FL, GA, KY, LA, MS, MD, NC, OK, SC, TN, TX, VA, WA

West: AZ, CA, CO, ID, MT, NM, NV, OR, UT, WA, WY

Q1 How strongly do you agree or disagree that customers should be able to buy meat and poultry raised without antibiotics at your local supermarket?

	Northeast	Midwest	South	West
Strongly agree	56	52	56	57
Somewhat agree	31	36	29	28
Somewhat disagree	7	7	9	9
Strongly disagree	6	4	5	2
Don't know/no opinion	1	0	1	4
BASE: All respondents	180	224	370	226

Q2 Is meat or poultry labeled "raised without antibiotics", "no antibiotics", or "organic" (which is raised without antibiotics) available in the meat section where you usually shop?

	Northeast	Midwest	South	West
Yes	66	54	54	59
No	20	20	29	24
Don't know/unsure	14	26	17	17
BASE: All respondents	180	224	370	226

Q3 Would you buy meat without antibiotics if it were available?

	Northeast	Midwest	South	West
Yes	80	85	87	73
No	19	10	11	26
I don't eat meat or poultry	0	1	0	0
Don't know/unsure	1	4	2	1
BASE: Respondents indicating "No" to Q2	36	44	105	54

Q4 How much would you pay for meat without antibiotics? For example, if chicken breasts were sold at \$2.99 per pound, for chicken without antibiotics, would you pay up to...?

	Northeast	Midwest	South	West
\$2.00 more per pound	15	6	12	12
\$1.00 more per pound	30	27	25	23
\$0.50 more per pound	12	17	16	11
\$0.25 more per pound	10	4	5	5
\$0.05 more per pound	3	3	4	3
No more, you'd buy it only if it cost the same	27	37	36	38
I don't eat meat or poultry	1	1	2	3
I would not buy meat raised without antibiotics	1	1	1	0
Don't know	1	3	1	4
Would pay any amount more per pound	70	58	61	55
BASE: All respondents	180	224	370	226

Antibiotics are being used in feed to promote growth in livestock. How concerned are you about each of the following issues related to that practice?

Q5_1

Widespread use of antibiotics creating new superbugs that cause illnesses that antibiotics cannot cure

	Northeast	Midwest	South	West
Extremely concerned	45	35	31	31
Very concerned	32	39	44	31
<i>Net high concern</i>	77	75	75	62
Somewhat concerned	18	16	18	25
Not very concerned	3	5	5	7
Not at all concerned	2	3	2	4
<i>Net un concern</i>	5	8	6	11
Don't know/unsure	1	0	0	2
BASE: All respondents	180	224	370	226

Widespread use of antibiotics in livestock feed allowing them to be raised in crowded and unsanitary conditions

Q5_2

	Northeast	Midwest	South	West
Extremely concerned	38	30	28	28
Very concerned	35	35	42	34
<i>Net high concern</i>	72	66	70	61
Somewhat concerned	25	21	20	22
Not very concerned	2	10	6	12
Not at all concerned	0	3	4	3
<i>Net un concern</i>	2	13	10	15
Don't know/unsure	1	1	0	2
BASE: All respondents	180	224	370	226

Widespread use of antibiotics leaving residues in the meat for human consumption

Q5_3

	Northeast	Midwest	South	West
Extremely concerned	39	26	28	24
Very concerned	32	42	39	30
<i>Net high concern</i>	71	68	67	54
Somewhat concerned	17	24	21	29
Not very concerned	9	5	9	10
Not at all concerned	2	2	3	5
<i>Net un concern</i>	11	7	11	15
Don't know/unsure	0	2	1	2
BASE: All respondents	180	224	370	226

Limiting use of antibiotics causing the price of meat and poultry to go up

Q5_4

	Northeast	Midwest	South	West
Extremely concerned	16	19	18	15
Very concerned	26	27	32	21
<i>Net high concern</i>	42	46	49	35
Somewhat concerned	37	38	34	37
Not very concerned	14	9	12	18
Not at all concerned	7	5	4	9
<i>Net un concern</i>	21	15	16	26
Don't know/unsure	1	1	1	2
BASE: All respondents	180	224	370	226

Widespread use of antibiotics in feed leading to antibiotics polluting the environment through agricultural runoff

Q5_5

	Northeast	Midwest	South	West
Extremely concerned	39	23	22	26
Very concerned	31	37	40	27
<i>Net high concern</i>	69	60	62	53
Somewhat concerned	22	24	23	25
Not very concerned	5	9	10	12

Not at all concerned	2	4	5	6
<i>Net unconcern</i>	7	13	15	19
Don't know/unsure	1	2	0	3
BASE: All respondents	180	224	370	226